

Realize the true power of



## Software Development Outsourcing

fast  
efficient  
cost effective



your partner in success

## About Kendra

**Kendra Business Technologies** is a fast growing business and technology consultancy company that has been delivering cutting-edge solutions to its global clients through the application of information technology on cost-effective terms.

### *Key services of Kendra are:*

- *Business process automation consultancy*
- *Custom software development*
- *Software product development*
- *Internet & Intranet applications*
- *Data warehousing*
- *Software maintenance and support*
- *Remote database and system administration*
- *Software testing*

## Domain Expertise

*Education*  
*Establishment of e-Marketplaces (B2B)*  
*Establishing ERP systems and Integrating them with e-business systems*  
*Résumé Management systems*  
*e-learning solutions*  
*Computer telephony applications*  
*Document Management system*  
*Customer Relationship Management (CRM) systems*



## Case Studies



### **Web based School Network**

*Developed for a client in the US, this portal establishes a network of several US schools. Each member school can offer an array of services to its administrators, teachers, students and parents. Services include student registration, maintaining lesson plans, grade books, attendance, and establishing communication between all stakeholders.*

### **MindChart**

*This is a mind mapping software product developed for a client in Germany, This software lets one to organize complex thoughts in a visually appealing and easy to remember fashion. The product also lets people within an organization collaborate with each other by map sharing and conferencing.*

### **Digital Library**

*This is a web-based digital library developed for an organization in India that is involved in research and communication in the fields of culture, sociology, politics, and economics. It has helped the client in creating a huge repository of the artefacts in digital form. This software provides systematic role based workflow and information security.*

### **Electronic Clinical Performance Evaluation (ECPE)**

*Developed for a client in the US, this is a web-based solution that enables medical schools in the US to streamline the assignment of rotation sites for their students and then obtain evaluations from their respective preceptors.*

### **Production Information System**

*This is a client –server solution developed for a water-filters manufacturing unit in India to provide the production details of their various models in real time.*

### **Steel-trading portal**

*This is an online B2B exchange that brings together the buyers and sellers of various kinds of steel and its products, helps them to post their request for quotations (RFQ) and offers to sell (OTS), negotiate with other portal members and to close deals.*

## Why Kendra ?

*Talented business & technical resources*

*Excellent infrastructure*

*Process oriented methodologies*

*Creative solutions*

*Competitive pricing*

## Kendra helps you realize

*Easier business management*

*Increased efficiency*

*Reduced costs*

*Higher output*

*Lowered risks*

*Greater customer delight*



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